

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)
SPECIAL INTEREST TOURISM
Subject Code : BTTM307-18
M.Code : 76800
Date of Examination: 02-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly:

- a) Entrepreneurship.
- b) Slum.
- c) SIT.
- d) Urban Tourism.
- e) Tourism Demand.
- f) Amenities.
- g) Stake holders
- h) Tourism in India.
- i) Tourism Analysis.
- j) Effects of Tourism.

SECTION-B

2. Write about Aboriginal cultures and Indigenous tourism.
3. What are the Typologies of Tourism?
4. Define the conceptual base of SIT and its demand.
5. Write about Gastronomic tourism.
6. What are the resources for Special Interest Tourism Development?

SECTION-C

7. Explain in detail about Celebration of special events and its benefit in economic growth of nation.
8. Explain Entrepreneurship and small business in SIT with respects to India.
9. Write in detail about theme and introductory ideas of Educational, Community based Film and Urban Tourism.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.